



LET'S RISE TOGETHER

HER CLIMB MEDIA KIT 2026

Her Climb is a free multi-year leadership and college access program for high school girls from underserved communities.

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ORGANIZATIONAL OVERVIEW



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Her Climb prepares high school girls to step into new spaces with confidence, skill, and community. We begin with rising sophomores at our partner public schools and stay with them through college and early career stages. Our model blends leadership development, wellness, industry exposure, and sustained mentorship.

We serve girls who have talent, ambition, and drive but limited access to structured guidance or professional networks. Her Climb offers a clear path forward and a community that travels with them.

Our program is distinct because it is long term, high touch, and rooted in relationships. Girls do not cycle in and out of isolated opportunities. They advance together and grow through a shared structure that supports their ambitions year after year.

Demand for the program continues to rise as schools and families seek models that combine rigor with care.



FOUNDER BIO



OUR FOUNDER



Rita Omokha created Her Climb to give girls what she once needed: direction, community, and the chance to belong in rooms where power and opportunity circulate. As a first-generation immigrant and graduate of Columbia University Graduate School of Journalism, where she graduated top of her class and is now an adjunct professor, she understands both the barriers and the possibilities.

She is an award-winning journalist and author whose work centers on young people, education, and civic agency. Her reporting and teaching reflect a deep belief in what girls can accomplish when they are supported with intention.

Her Climb is the continuation of that commitment.

[Read the founder's statement here.](#)

READ FORBES' EXCLUSIVE INTERVIEW



“Her Climb Is Creating A Path For Girls Who Deserve More”

As Omokha shared with me, “I’ve seen a clear divide in who has access to leadership development, professional networks, and meaningful college guidance.” [Her Climb](#), an organization that Omokha recently founded, and which is housed in the [Columbia University Graduate School of Journalism](#), “exists so today’s young women don’t have to navigate those pathways alone.”

[Read the full feature here.](#)



PROGRAM SNAPSHOT



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Summer Intensive

A three-week experience where rising sophomores select one of four tracks: Business, Creative Arts, Journalism, or STEM. Students complete hands-on capstones, meet industry professionals, and begin building a supportive cohort.

Year-Round Programming

Weekly Saturday workshops, wellness sessions, academic check-ins, retreats, and enrichment activities that strengthen leadership skills and deepen community ties.

Four Tracks

Business, Creative Arts, Journalism, and STEM.

Each reflects a pathway where girls have often been underestimated and underrepresented.

Our Pillars

Leadership. Access. Wellness. Sisterhood.

These principles guide every decision, partnership, and interaction.

A typical student experience includes project-based learning, mentorship, cultural and sports enrichment, and opportunities to lead.



ACCESS WEEKEND



ACCESS WEEKEND + NATIONAL EXPANSION

Access Weekend brings Her Climb's model to public schools with limited resources through a two-day immersion that blends leadership workshops, wellness programming, and early college exposure. Schools receive a five-thousand-dollar Access and Wellness Grant to support their students beyond the weekend.

This initiative marks the start of Her Climb's national expansion. It introduces the program to new regions, strengthens school partnerships, and identifies girls who would benefit from sustained support and access.



EARLY IMPACT HIGHLIGHTS



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- High interest among partner schools and families during early recruitment.
- Strong persistence among students.
- Consistent demand for mentorship, academic support, and career exposure.

Prospective student voice:

“I hope I get in because it sounds so fun, we get to do so many things.”

Partner voices:

“This program fills a gap our school has never been able to fill on our own.”

“We’ve been looking for an initiative like this to support for so long, this is exactly the kind of program the next generation needs.”

Early indicators suggest that students will deepen their confidence, expand their academic goals, and build stronger peer connections.



LEADERSHIP + BOARD



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Her Climb is guided by leaders with expertise in education, youth development, journalism, design, finance, and organizational strategy.

Leadership

- Founder and Executive Director
- Chief of Staff
- Curriculum Director
- Publicity Director
- Creative Lead

Board and Advisors

A growing team of professionals committed to governance, fundraising, outreach, and community impact. Many serve as connectors who open doors to corporate, philanthropic, and academic partners.

SEE THE COMPLETE TEAM ON OUR [WEBSITE](#).



PRESS & MEDIA FILES



PRESS + MEDIA FILES

Click to view/download:

- [Founder headshot](#)
- [Founder's statement](#)
- [Her Climb executive summary](#)
- [Her Climb overview](#)
- [Her Climb Q&A](#)
- Additional assets and files are available upon request

For all requests, including interviews and speaking engagements, please reach out to:

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